

1-1-1906

Sanford, Florida

Robert H. Weeks

Find similar works at: <https://stars.library.ucf.edu/cfm-texts>
University of Central Florida Libraries <http://library.ucf.edu>

This Ephemera is brought to you for free and open access by the Central Florida Memory at STARS. It has been accepted for inclusion in Text Materials of Central Florida by an authorized administrator of STARS. For more information, please contact STARS@ucf.edu.

Recommended Citation

Weeks, Robert H., "Sanford, Florida" (1906). *Text Materials of Central Florida*. 28.
<https://stars.library.ucf.edu/cfm-texts/28>



THE KALAMAZOO
OF THE SOUTH....

Sanford Florida

RESUME OF
EXCEPTIONAL
OPPORTUNITIES.
DORMANT RESOURCES
INCOMPARABLE
EASY AND
INEXPENSIVE.

ON...

Lake Monroe

*Orange
County.*

As a Jobbing Entrepot—

Unequaled

As a Health Resort—

Unsurpassed

As a Home for Agriculturalist

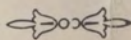
—Unexcelled.



SANFORD, FLA.

..... 1906

BY ROBERT H. WEEKS.



Presented by City Government.

W. C. CARAWAY, *Print.*



STONE AND GOVE BLOCK, SANFORD, FLA.

SANFORD, FLORIDA

SANFORD, Florida, in the interest of which City this illustrated brochure is presented to the public, does not alone for its semi-tropical picturesqueness and primeval beauty, nor for its exceptionally equable climate and undisputed superior healthfulness, but for its natural resources, agriculturally and commercially, which, though feeble efforts have produced wonderful results, are practically dormant, lay claim over its sister cities as occupying a superior and commanding position for all commercial and industrial pursuits.



PUBLIC SCHOOL BUILDING, SANFORD, FLA.

In presenting this booklet to the public it is with a view of attracting attention of the higher class of homeseekers and capitalists. With it goes a special invitation to those interested to thoroughly investigate the claims herein set forth.

A further perusal of this booklet will give you, in a meagre way only, a resume and description of the achievements of the town of Sanford; the resources of the contiguous country; the moral and educational standard of its people and the many inducements offered investors.

SANFORD, FLORIDA



BIRDS' EYE VIEW PARK AVENUE

TWO hundred miles south of Jacksonville by river, 100 and twenty-five by rail, overlooking the crystal waters of Lake Monroe from its south bank, Sanford is most beautifully and advantageously situated. It centers one of the most resourceful sections of the "Land of Flowers," and is the metropolis of Orange County—a county famous for its golden fruit—and is, by reason of its geographical position and exceptional railroad and water facilities, the leading entrepot for all kinds of supplies in Middle Florida.

Gracing the heights of an inclining belt of semi-tropical picturesqueness, stretching along the shores of Lake Monroe to the historic St. Johns River, it is indeed a desirable place in which to live.



PICO BLOCK, SANFORD, FLORIDA.

PROGRESS OF SANFORD, FLORIDA.

WHILE Sanford is, comparatively speaking, an old town, it is yet but in its infancy in industrial development. Recovering from the panic in all lines of commerce caused by the "freeze of '93," which destroyed, almost literally, the orange groves of the state, at that time the chief source of revenue for the vast agricultural belt surrounding Sanford, it has for the past 4 years enjoyed a steady and healthy boom. A new impetus is apparent in every line of industry and commerce, and today Sanford is one of the most prosperous towns in the state of Florida—destined to be the leading commercial centre of this section of the State.

The internal improvements of Sanford are modern and well in keeping with the wave of prosperity and general development of the town. Her streets, well kept, lighted, and shaded in many instances with beautiful trees, always present an exceptionally cleanly appearance, while the prevailing good sanitary condition of the



LETTUCE PATCH, SANFORD, FLA.

town is conspicuous even to a casual observer. In fact, the municipality is exercising energetically all means to make Sanford a truly metropolitan city in every particular.

CHURCHES AND SCHOOLS.

WITH pardonable pride the people of Sanford can point to her public and religious edifices. All of the prominent denominations have spacious houses of worship. Regular services are conducted at the different churches and the large attendance upon all of these attest the high moral standard of the people of Sanford.

Sanford boast one of the handsomest public school building in the State. The building, an illustration of which is herein given, is a modern structure, equipped with the most comfortable furniture and improved educational facilities. It wil



A MERCHANTS RESIDENCE, SANFORD, FLA.

comfortably entertain a much larger enrolment than the present need requires, and was builded with a view of meeting the demands of a steadily growing town. At all times the principal and his assistants at this school are selectsd from among the ablest educators of the country. The people of Sanford are an educational seeking people, and a more refined and cultured people does net exist.



Business Block and Lake Monroe Sanford, Florida.



Growing Egg Plant, Sanford, Florida,

Agricultural Interest

SANDFORD is surrounded by a fertile and resourceful agricultural belt which in the main is practically undeveloped. The lands of this section are especially adapted to the cultivation of vegetables of every known variety, however, it is truly the "Kalamazoo of the South." No where has the experiment in the cultivation of celery been so successfully and inexpensively prosecuted. By means of artesian irrigation through tile piping, employed also for draining the lands when the occasion demands, the crop is a safe one under all conditions. These artesian wells are bored at a trifling cost in this section and the flow is inexhaustible. While these lands are exceedingly valuable the prices are still low, ranging as low as \$35 per acre. For further information relative to the trucking interests of this section we refer to statements made from actual experience given on the following pages.



VEGETABLES GROWN AT SANFORD, FLA

"Your inquiry of recent date regarding the truck farming interest of the Sanford, Fla., section. My experience only covers a few crops but think that I can claim a success. farm consists of five acres tile drained land. We use the tiling in connection with artesian wells for irrigation. This insures plenty of water independent of rains.

"The past season my crops Celery, Lettuce, Beans, Cucumbers, Eggplants and Tomatoes, all of which we raise in successive crops. Lettuce followed by celery and then eggplant; two crops of lettuce and tomatoes, or eggplant, beans, lettuce and cucumbers. With the proper combinations, planted at the right time, will insure us three money crops in one season. To the above should be added beets. Strawberries also grow to perfection here, and in fact we grow everything that can be grown anywhere. Potatoes and cabbage are also sure crops, but we treat these more as field crops rather than a trucker's crop. My net sales from five acres have averaged about \$4,500.00 per annum.



BOARDING CELERY AT SANFORD, FLA.

"The chances are better here for a man of small capital than anywhere else in this great country of ours. There is so much to be said in favor of this section it is rather difficult to know where to stop. The trucking lands are still cheap and can be purchased on the most favorable terms; will take pleasure in answering any and all inquiries."

Sanford, Florida.

Respectfully,

H. H. CHAPMAN.

THESE THREE ARE GROWN SUCCESSIVELY IN ONE SEASON.

"Replying to your inquiry would say: I have been growing vegetables for the past ten years, and I grow celery, lettuce and eggplant. We can grow from 800 to 1,000 crates per acre which sell readily at at \$1.25 to \$3.50 per crate f. o. b. Sanford. We can grow 300 to 500 crates of lettuce per acre, which finds a ready market at \$1.00 to 1.50 per crate f. o. b. Sanford.

"Eggplants, about 600 to 800 crates per acre, which average \$1.00. While we



Welbourne Elock Sanford, Florida.

can grow any variety of vegetables here, we think the above the above the most profitable, and with our artesian irrigation we think them safe crops.”
Sanford, Florida.

J. E. PACE.



Mayor Frank Woodruff's Residence

COMMERCIAL AND MANUFACTURING POSSIBILITIES.

SANFORD, by reason of its topographical position; centering as it does one of the most fertile regions of the State of Florida, with its railway facilities, well equipped lines penetrating the country in all directions— a railroad centre in the fullest sense—its exceptional water routes; the head of navigation of the St. Johns River, with its elegant line of Clyde steamers, it is an assured fact, not far distant, will be one of the most important jobbing centre, in Florida. Already it has fair exponents of every branch of commerce—enterprises conducted upon the most successful and metropolitan plans.



Park avenue Showing Fountain and Wagon Loads of Celery.

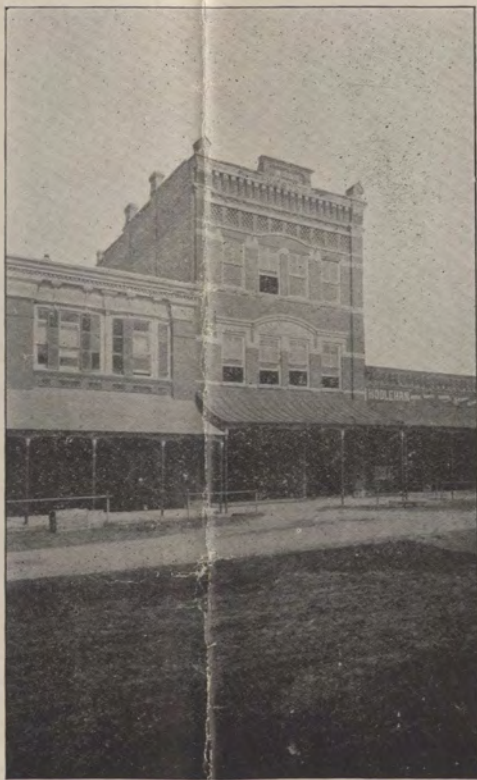


New Sanford House, Sanford, Florida.

Healthfulness.

SANFORD, from authentic statistic, is one of the healthiest all-year-round towns in the South. By reason of natural advantages its sanitary condition is faultless. But her people are alert to modern internal improvements and every means are employed in maintaining the high standard of the town for healthfulness.

The water supply consist of spring water from a lake and artesian wells, both of which have stood most favorable analitic tests and is conceded to be as pure and health conducive as can be had anywhere.



CITY HALL. Sanford Fla.



Growing and Shipping Celery at Sanford, Florida.

Sanford, Florida in Brief

SANFORD is a town of 2,000 inhabitants, on the south side of Lake Monroe, at the head of navigation on the St. Johns River; 200 miles south of Jacksonville by river, 125 by rail. In addition to river transportation Sanford has railroads running north, south, east and west, and many miles of clayed or shelled roads, affording splendid facilities for automobiling or bicycling or driving.

As to healthfulness, Sanford cannot be surpassed. We have city water from a clear water springlake, three miles from town, chemically pure, besides flowing artesian wells all over the town, which furnish an abundance of pure, white sulphur water. There isn't a more desirable location in Florida for either a temporary or a permanent home. We have one of the best high schools in the State, churches of several denominations, lodges for Masons, Odd Fellows, Pythi-

ans, Woodmen of the World, and others, public library, telegraph and telephones, weekly newspapers, ice factory, pickle, factory and fiber factory, machine shops, fisheries, good physicians, surgeons and dentists, fire, life and real estate agencies, livery and sale stables, good hotels, restaurants and boarding houses, national bank, meat markets, stores of all kinds, waterworks, gas, etc. Our streets are wide, many of them shelled or clayed, and bordered by beautiful shade trees. Half dozen entire blocks are reserved for public parks and will be beautified as rapidly as necessary.

SANFORD is well located for sportsman's headquarters, both for fishing and hunting, as well as for rowing, sailing, driving, etc., and for electric, gasoline or steam launches. Lake Monroe is about five by seven miles.

As to truck-farming—we are IT. Our truck-farmers cultivate SMALL farms,



Railroad Entrance to Sanford

Sanford, Florida in Brief.

but they make BIG money. Three acres is an average farm, and is expected to yield from \$500 to \$2,000 per acre annually, and the ENTIRE cost of growing a crop should not exceed \$300. These wonderful results are made possible by our splendid system of sub-irrigation and drainage. Flowing artesian wells are obtained at an average cost of \$100, and one well will supply enough water to sub-irrigate three to five acres. Terra-cotta tiles are laid 16 to 18 inches under ground, 20 feet apart, and by plugging the lower end, the water is held back as much as is necessary, and in case too much rain, we open the tiles and shut off the artesian wells. Our irrigating tiles are converted into drainage tiles are instantly converted into drainage tiles, so that it makes but lit-

tle difference to us whether we have a drought or very rainy weather. These prepared lands yield 800 to 1200 crates of celery per acre, which are sold f. o. b. at Sanford at from 75c to \$3.00 per crate. Six hundred crates of lettuce, tomatoes or egg plants are grown per acre, and from two to three of these different crops can be grown annually on the same land.

If a sober, industrious, intelligent man can't make money here he is a failure.

These improved lands can be bought at from \$300 to \$1000 per acre. Uncleared lands of the same quality are being sold at from \$25 to \$125 per acre, according to location.

The Sanford Board of Trade will see that all inquiries are answered.



FOUNTAIN AT CROSSING FIRST STREET AND PARK AVENUE.

Richard H. Marks.

Don Peabody.

Mark's & Peabody's

Real Estate Agency.

SANFORD - - FLORIDA.

